

# One Day Workshop on Strategic Management

12<sup>th</sup> April 2019



Organised by

**BSE**  
INSTITUTE LIMITED



BOARDROOM SERIES

# Strategic Management

Strategic Management is key to the survival and growth of any business. In today's VUCA World, managing strategies have become more challenging and taking away lot of time of the key decision makers. Performance of an organisation today is driven more by developments in the Environment and even efficient operations within an enterprise is not adequate to achieve competitiveness.

- **The enterprises have to be ever ready to respond to the emerging challenges with**
- **a fast response to effectively implement strategies and achieve competitiveness**

## Highlights of the Programme :

- Emerging Political and Economic Landscape in India and the World.
- Choice of Business Level Strategies.
- Corporate Level Strategies
- Effective Implementation of Business Level Strategies

## Objective :

**Discuss the approach to** Improve the Business Performance and sustain the Competitiveness of an enterprise.

## Who Should Attend ?

- CEO's
- CFO's
- Board Members of Corporates
- Private Equity and Venture Capital Experts.
- Chief of Strategy and executives from Corporate performance
- Budgeting, Corporate Planning and Economics Function.

## Topic Covered:

- Introduction to Competitive Strategy
- Attractive Sectors for Investment
- Strategy Implementation / Balanced Score card
- Developing a Blue Ocean Strategy
- Business Model Innovation and Building a Durable enterprise.

Discussions will be covering various industries including the industries from where participants come from.

## Facilitators 's Profile:

### Mr. R. Kannan, Head – Corporate Performance Monitoring and Research, Hinduja Group

Mr. Rajarathnam Kannan is currently Heading the Performance Monitoring and Research Function at the Group level in Hinduja Group. He deals with financial planning, budgeting, monthly performance monitoring, business development and mergers and acquisitions. Prior to the Hinduja Group, Mr Kannan also was also with ICICI Bank, where we was EVP of Strategy. Prior to ICICI Bank, Mr. Kannan was EVP of ICICI InfoTech and a management consultant at TATA Consultancy Services.He carried out assignments relating to Corporate Planning, organisation Restructuring, Project Appraisal, Business and Financial turn around, corporate finance, fund raising, treasury management, and corporate restructuring. Mr. Kannan has attended seminars organized by the World Bank ,Asian Development Bank, AIB, IIF and he had a chance to share his insights on economic development and crisis resolution with leaders around the world. Spoken in many Annual CFO conferences , Economic Conferences and various other forums including Many leading management Institutes in India.

## Programme Agenda

09:30 am – 10:00 am	Registration
10:00 am – 11:00 am	Introduction to Competitive Strategy
11:00 am – 11:30 am	Attractive Sectors for Investment
11.30 am – 11.45 am	Tea Break
11.45 am – 12:45 pm	Strategy Implementation / Balanced Score card
01:00 pm – 02:00 pm	Lunch / Networking Break
02:00 pm – 03:30 pm	Developing a Blue Ocean Strategy
03:30 pm – 03:45 pm	Tea Break
03:45 pm – 04:45 pm	CASE STUDY
04:45 pm – 05:00 pm	Question & Answer

## Venue

BSE Institute Limited,  
25<sup>th</sup> Floor, Boardroom  
P J Towers, Dalal Street,  
Mumbai - 400001, India.

## Programme Fees

### FEES : 15000 + TAXES

- Register early to get 10% discounts – Before March 20<sup>th</sup> 2019
- Enquire for group discounts

## Mode of Payment (NEFT)

**Company Name:** BSE Institute Limited

**Bank Name:** HDFC Bank

**Bank A/c No.:** 1577 034 0008409

**IFSC Code:** HDFC0000060

## Contact Details

### Mayuresh Jadhav

**Email:** [mayuresh.jadhav@bseindia.com](mailto:mayuresh.jadhav@bseindia.com) | [training@bseindia.com](mailto:training@bseindia.com)

**Call:** +91 9167878887 | +91 22 2272 8047 | 1800 22 9030 (Toll Free).

**Website:** <http://www.bsebti.com/boardroomseries/>

### Lavanya Iyengar

**Email:** [lavanya.lyengar@bseindia.com](mailto:lavanya.lyengar@bseindia.com) | [training@bseindia.com](mailto:training@bseindia.com)

**Call:** +91 8356930319 | +91 22 2272 5048 | 1800 22 9030 (Toll Free).

**Website:** <http://www.bsebti.com/boardroomseries/>