

What is Industry Mentored Internship (IMI) ?

IMI is a 6 to 8 weeks of meaningful and industry relevant internship projects for the students of management studies.

What does IMI offer ?

IMI offers internship projects that are guided by domain experts and practicing professionals, thereby enhancing opportunities for pre placement offers and venture creation options.

- Industry relevant internship projects of duration 6 to 8 weeks at Mumbai.
 - Real-time orientation of financial markets ecosystem, including simulation and marketplace visits.
 - Rewarding professional careers, including opportunities for pre placement offers and venture creation.
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What is the genesis of IMI ?

IMI is designed in extensive consultation with market professionals and practitioners to provide a wide range of perspectives on financial markets practices with an objective to develop a talent pool for meeting the growing demand for professionals with inter-disciplinary understanding of modern financial markets.

What differentiates IMI ?

The pace and diversity of growth of the financial markets warrants cultivation of a diverse range of skill-sets and expertise. The financial industry requires professionals with a broad understanding of the financial markets ecosystem and its functioning; rather than a narrow eligibility of passing one or two certificate examinations.

Students with insights on the working of the financial industry from a practice perspective are highly sought after by the industry. Such skills will make the students better prepared for emerging career opportunities as also better equipped to perform for advancement in their career.

IMI enables real-time orientation on working of financial institutions, exchange operations, intermediation, sales & distribution, market communication, brand management & advertising, information technology, and human resource management in the realm of financial markets ecosystem.

Which specialization students are eligible ?

Post graduate students of management studies are eligible to apply for Industry Mentored Internship Projects.

IMI provides internship opportunities in the realm of Financial Markets Ecosystem; the financial services industry being one of the fastest growing industries in India; thereby generating various career opportunities across functional areas such as marketing, finance, operations, information technology, and human resource. Students will have the opportunity and option to customize their internship project based on their preference, interest, prior background, and future career aspirations.

How does IMI help in meeting career aspirations ?

The entire learning experience is through an internship project of duration 6 to 8 weeks. Ample opportunities are provided for undertaking the internship in the area of interest and functional specialization such as marketing, finance, information technology, operations, and human resource.

An aspiring professional in financial markets it is expected to have a comprehensive understanding of the functioning of integrated financial market and the inter-linkages of asset-classes and markets. Modern markets operate in close integration and linkages with one another. Lack of practice oriented insights, isolated understanding of one market or a particular asset class, and narrow understanding of the entire financial markets ecosystem will not be adequate to excel as a qualified financial market professional. It is to bridge this skills gap that Industry Mentored Internship is designed to provide an orientation on different perspectives of the working of financial markets ecosystem.

IMI is a unique opportunity to undertake industry relevant and meaningful internship projects that will equip to harness the emerging career opportunities of modern financial markets and the related ecosystems.

What are growth prospects of Financial Markets ?

Financial markets in India are in a rapid growth mode. The Indian financial system stands out as unique among developed and emerging markets because of its growth in scale and scope, adoption of international standards, harnessing the prowess of technology for enhancing market efficiency, and introduction of extensive delivery, distribution, and marketing systems.

The financial services is one of the fastest growing industries in India. Banks; public and private markets for debt, equity, commodity and currency; insurance industry; global and domestic asset management companies; investment banking and advisory services; private equity and venture capital; intermediation and broking; financial research and information dissemination; market communication; and other offerings are all poised to grow rapidly in the backdrop of ongoing economic reforms in the Indian financial sector.

Financial markets are emerging as the largest employment generator, harnessing the country's distinct advantage in the growth of the services industry.

What are the benefits of IMI ?

IMI is an internship-driven comprehensive orientation on the financial markets ecosystem, leading to meaningful internship projects and an unique learning experience.

- Opportunities for rewarding careers and pre placement offers
- Competencies for meeting emerging career opportunities in financial and commodity markets ecosystem
- Directory of participants circulated widely in the financial services industry
- Expanding expectations for multi-disciplinary and cross-functional expertise from financial market professionals
- Characteristics and features of successful professionals in financial markets
- Industry endorsed certification

How does IMI encourage entrepreneurship ?

- Acumen to spot opportunities for venture creation and enterprise development
- Establishing a proprietary trading desk and investment desk

Where is IMI conducted ?

IMI is conducted by BSE Institute Limited (BIL) at Mumbai.

Venue : BSE Institute Limited, BSE Limited, 18 & 19 Floor, P. J. Towers, Dalal Street, Mumbai – 400 001.

Why BSE Institute Limited (BIL) ?

BSE Institute Limited (BIL) is a wholly owned subsidiary of BSE Ltd., which is the world's largest stock exchange in terms of the number of listed companies. BIL inherits from BSE the knowledge and insights into the capital markets industry, garnered over the past 140 years.

BIL has extensive linkages with the entire financial markets ecosystem, including international partnerships. BIL has undertaken number of initiatives in promoting practice oriented financial markets education that is industry-relevant and career-focused.

BIL conducts a wide range of programmes ranging from one day workshops to a two year full time post graduate programmes in financial markets. BIL trains over 10,000 participants a year and also conducts certification exams for financial market professionals to enable them to excel in their profession. Every year, BIL certifies over 40,000 market professionals.

BIL also offers specialized workshops for international financial market professionals to equip them with the knowledge of current market practices, services, and regulatory trends.

BIL also conducts collaborative programmes with its international partners which include the Nyenrode Business School, Netherlands; Frankfurt School of Finance & Management, Germany; Singapore Management University; Thailand Securities Institute; Australian Trade Commission; Toronto Financial Services Center, Canada; International Financial Center Montreal, Canada; IBMC Financial Group, UAE; University of Western Sydney, Australia; and Deakin University, Australia.

BIL has received awards and recognitions like Education Leadership Award, Skoch Financial Inclusion Award, Zee Business Brand Excellence Award, and in September 2014 in Brussels by the Conference Board of Canada for the Global Best Award 2014.

Why IMI is conducted at Mumbai ?

IMI is conducted at Mumbai, which aptly captures the pace set by liberalization and modernization. Over the years, Mumbai has transformed itself into an entity with thriving markets, multinationals & mega corporate head offices, next generation financial markets & institutions, and different communities reflecting a cosmopolitan culture with ample growth opportunities.

Mumbai can boast the presence of a large number of financial institutions, including India's largest commercial banks, stock exchanges, commodity exchanges, clearing corporations, rating agencies, information services companies, broking and intermediaries, leading foreign institutional investors, investment banks, private equity firms and venture capital funds. It is a centre of sophisticated trading, clearing and settlement platforms and processes in various asset classes and financial market segments. Treasury functions of leading corporates, banks and other financial institutions are housed in Mumbai. Major self-regulatory and industry associations in the realm of banking, securities firms, forex, fixed income and mutual funds are located in Mumbai.

Leading market communication and advertising firms, consulting organizations, and technology providers are operating out of Mumbai.

What is the duration and dates of IMI ?

The duration of IMI is 6 to 8 weeks.

IMI is offered January onwards every year.

Each month, 4 batches are offered and the last enrollment is in the month of August.

In view of the IMI internship projects being interactive in nature, and involves visits to marketplace, each batch is restricted to limited participants. Registration is in the sequence of applications received.

Preference will be given to accommodate the internship duration and dates as per the academic calendar of respective institutions.

What is the IMI structure ?

6 to 8 Weeks of Insightful, Enriching, and Experiential Internship Project

ORIENTATION AND INSIGHTS INTO FINANCIAL MARKETS ECOSYSTEM

- Marketplace visits for real-time market experience

IDEATION AND EXPLORATION

- Project identification

PROJECT MENTORSHIP

- Guidance from practicing professionals • Taught modules and multi-asset simulation
- Research methodology and analytics

NETWORKING

- Interaction with functional heads, domain experts, and practicing professionals
- Industry linkages and engagements

RECOGNITION

- Industry endorsed certification

PROFESSIONAL CAREERS

- Project report and presentation • Project showcase to industry • Pre placement opportunities

VENTURE CREATION OPPORTUNITIES

- Establish a proprietary desk • Project incubation options

Rewarding Careers & Skills for Professional Growth

Which aspects will IMI Projects cover ?

Based on the student interest and career aspirations, the internship project shall encompass some of the following aspects over 6 to 8 weeks:

Next Generation Financial Markets

- Market structures: overview and insights into financial markets ecosystem
- Introduction, structure and organization of major financial market institutions
- Insights into changing roles and profile of market institutions, intermediaries and investors
- Making of markets: essential characteristics and requirements
- Expanding multi-asset-class segments and innovations in product design
- Interlinkages amongst global financial markets

Multi-Asset-Class Integration

- Equity markets: cash and derivatives segment
- Commodity markets: physical and derivative segment
- Currency markets: OTC and futures segment
- Fixed Income markets: bonds and interest rate futures

Intermediation in Financial Markets

- Optimum asset allocation: investment strategies and portfolio design
- Product and service innovation
- Wealth management and risk mitigation
- Financial planning and client profiling
- Merchant banking & structural finance

Practices in Financial Markets

- Market analytics and analysis: fundamental analysis | technical analysis
- Trading trends and trading strategies
- Simulated trading in major asset classes and products
- Jobbing and arbitrage
- Hedging and risk management
- Emerging models in valuation and pricing of derivatives
- Financial engineering

Financial Literacy for Financial Inclusion

- Financial inclusion : expanding scope and significance for banking and insurance

- Micro finance and financial literacy
- Credit appraisal, ratio analysis, and corporate finance
- Credit rating

Expanding Investor Base

- Significance of domestic and institutional investors
- Recent trends and emerging developments in investment in financial markets
- Asset management: principles of fund management
- Venture capital, private equity, and investment banking
- Consumer psychology and behavioral finance
- Investment trends
- Investor protection : investor awareness and education

Emerging Trends in Financial Markets

- Exchange industry v/s OTC markets
- Innovations in resource mobilization, resource reallocation, and wealth creation
- Changing risk appetite and investment patterns
- Credit markets and credit derivatives

Marketing and Distribution of Financial Products and Services

- Expanding asset classes and innovations in product design
- Building business and distribution network
- Business development, delivery and distribution systems, and client servicing
- Challenges in relationship management: client acquisition and client retention
- Services marketing
- Changing business landscape

Market Communication

- Creatives: advertising and perception management
- Market communication and brand building
- Digital marketing and social media

Human Resource Management

- Challenges in human resource management in financial markets ecosystem
- Manpower acquisition and retention
- Training and development
- Culture building and employee engagement
- Organization building through strategic skills development for employees
- Talent sourcing and talent development
- Performance appraisal and employee motivation

Process Flows and Emerging Technologies

- Financial markets operations and technology impact: pre-trade | trade | post-trade
- Next generation trading platforms and impact of technology advances in financial markets
- Leveraging technology for information dissemination in financial markets

Collateral Management

- Warehousing
- Warehouse receipt finance
- Commodity price risk management
- Testing & quality control

Working with Regulation and Compliance

- Overview of regulatory measures governing financial markets
- Compliance standards and requirements
- Investor protection and investor education
- Central banking: policy | regulation | compliance

Advances in Financial Markets

- Working of algorithmic trading
- High-frequency trading
- Value investing
- ETFs in precious metals
- Economic indicators influencing financial markets

Which career profiles can be explored through IMI ?

IMI prepares the enrolled students for meeting their career aspirations.

SEGMENTS AND CONSTITUENCIES

- Banks and Financial Institutions
- Investment Banks
- Mutual Funds
- Insurance
- Exchanges
- KPOs
- Start Ups
- Warehouse, Supply Chain, and Logistics
- Data and Information Vendors
- Corporates
- Brokerage and Intermediation
- Consulting
- FMCG and Retail
- Advertising and PR Agencies
- Research and Publication
- Regulators and Policy Makers

PROFILES

- Analyst and Analytics
- Risk manager
- Fund management
- Wealth manager
- Business development and relationship manger
- Corporate finance
- Procurement personnel
- Dealer
- Jobber and arbitrageur
- Operations and Compliance
- Commodity testing and quality control
- Creatives, corporate communication, and PR
- Consultants
- Technology officer
- Human resource and talent management
- Venture creation : Self employment

What is the fees for IMI ?

The all-inclusive per participant fee for IMI internship project is Rs 60,000/- plus taxes, which broadly cover:

orientation on market ecosystem – project identification – project mentorship – market place visits – experience of live markets and market operations – assignments and classroom sessions - multi-asset-class integrated simulation - tests and quiz – project writing – interactions with industry professionals – project presentation and showcase to peer industry – certification – career opportunities - pre placement offers - venture creation options - occasional social visits - participant's kit - courseware - reference reading materials.

The travel to Mumbai, lodging & boarding, and incidental & personal expenses shall be borne by the respective participants.

The travel to Mumbai, lodging & boarding, and incidental & personal expenses shall be borne by the respective participants. Assistance for availing accommodation at youth hostels and other safe & secure accommodation options will be provided.

How to register for IMI ?

For individual and group enrolment | exclusive and customized batch,

please contact: 09867305124 / 1800229030

bse.imi@bseindia.com / imi.bse@gmail.com

Please visit www.bsebti.com/imi for internship details

**WELCOME TO MUMBAI
FOR INDUSTRY-RELEVANT AND CAREER-FOCUSED
INDUSTRY MENTORED INTERNSHIP PROGRAM**